



## PIZZA Vendor Information

Booth Rental Fee:	20 x 20 = \$650 Standard & \$900 Prime
	20 x 40 = \$950 Standard & \$1,400 Prime

Price includes common water facilities, 24 hour event security, up to 3 electrical connections, entrance in the “Best of” Judging and 25-50 complimentary admission tickets. (Tent not included).

PIZZA Vendors may only sell pizza, retail food products specific to their restaurant, and bottled water & soft drinks from the Official Soft Drink Sponsor of the Event.

Pizza will be sold by the slice, and to make it fair for all vendors, for the same predetermined price (example \$2.50/slice). Vendors will handle their own cash.

In addition to the thousands of dollars’ worth of food products expected to be sold, vendors should be aware of the extraordinary amount of publicity and promotional value received from participating in the Pizza Fest.

The publicity and advertising - the opportunity to sell, sell, sell – the chance for recognition for being the “Best of” and the excellent public relations (from participation and from showcasing your distinctive pizza) – all the right ingredients for maximum exposure and success.

To assure maximum exposure and profits, pizza vendor participation is limited to 15 parlors. Space will be assigned on a first - come, first -served basis.